

# Joe Myers

UX + UI DESIGNER

Park City, Utah

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## Objective

To deliver design work that is meaningful, informed, accessible, progressive, and honest.

To work with people driven by a common definition of success and a shared drive to pursue it. To complement my work with other joyful pursuits: family; adventure; growth.

## Design Skills

- Discovery and research
- Information architecture
- User flow mapping and wireframing
- Concept prototyping
- User interface and micro-interaction
- Pattern, module, and system design
- Specifications and documentation
- Communication and feedback
- Design mentorship

BOSTON, MA

### Northeastern University • B.S. Media Arts & Design

Honors: Deans List, Magna Cum Laude,  
Departmental Recognition

BOSTON, MA

### Massachusetts College of Art •

Continuing Education

BOSTON, MA

### School for the Museum of Fine Arts •

Continuing Education

SOUTH BERWICK, ME

### Berwick Academy •

Preparatory School

2019

2018

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REMOTE

### • USA TODAY Sports, Gannett UX/UI Design Director

Designing high quality sports entertainment products across multiple platforms, driving about 45 million unique page views per month. Coordinating efforts across large, multidisciplinary teams to create new products and maintain existing platform enhancements. Highlights include two generations of a publishing platform design system serving up to 100 properties, five years lead design on USA TODAY Super Bowl Ad Meter, an interactive NCAA Bracket, Rio and Pyeongchang Olympics coverage, USA TODAY Sports visual data re-imagination, and multiple native app products.

REMOTE

### • Joe Myers Web Design UX Designer & Creative Director

Freelance design of high-impact, responsive sites and digital products for the ski and action sports industries. Working with various agencies and in-house teams to deliver progressive, results-driven UX design. Happy clients include Aspen/Snowmass, Jackson Hole, Telluride, Deer Valley, Sugarloaf, Freeskier Magazine, and many more.

REMOTE

### • FetchDog.com Senior UX Designer

Responsible for overall site design, UX/UI, production, and front-end code for an ambitious eCommerce and info-tainment startup. Managed internal creative team to build web products, emails, banner ads, viral content, asynchronous widgets, and a homespun social network.

PARK CITY, UT

### • American Skiing Company Creative Lead and New Media

Provided web design and creative direction for world-class ski resorts while authoring award-winning Flash applications.

LEXINGTON, MA

### • Benes Brand Imaging Lead Web Designer

Designed websites for large local brands and Fortune 500 companies in an agency setting.

BOSTON, MA

### • Mindseye Junior Web Designer

Designed and produced interactive graphics at a top interactive studio.

BOSTON, MA

### • Dodo Unlimited Graphic Designer & Manager

Created web, print, and merchandising art for theme-based startup while managing retail operation.

BOSTON, MA

### • EdTech Center at Northeastern University Assistant Instructor / Junior Designer

Taught HTML and graphic design software to faculty, staff, and students.